

City of Alexandria, Virginia

MEMORANDUM

DATE: AUGUST 30, 2022

TO: GLORIA SITTON, CITY CLERK
OFFICE OF THE CITY CLERK AND CLERK OF COUNCIL

THRU: KARL MORITZ, DIRECTOR
PLANNING & ZONING

FROM: JEREMY FRETTS, CHAIR
POTOMAC YARD DESIGN ADVISORY COMMITTEE

SUBJECT: FY 2021-2022 ANNUAL REPORT of the PYDAC

I am pleased to submit this Annual Report for the Potomac Yard Design Advisory Committee (PYDAC) for the Fiscal Year 2022, as required by City Code Section 2-4-7(i)(l). The attached record of attendance shows that no member failed to attend more than 75% of the meetings, as required.

Summary of Accomplishments

The mission of the Potomac Yard Design Advisory Committee is to review development applications for development within CDD #10 (South Potomac Yard) and CDD #19 (North Potomac Yard) for consistency with the North Potomac Yard Design Guidelines and the North Potomac Yard Design Excellence Standards. PYDAC provides guidance to staff and makes formal recommendations to the Planning Commission on new development proposals as well as amendments to previously approved projects. Within these guidelines, the Potomac Yard Design Advisory Committee membership completed the following activities during its 2021/2022 session.

Policy and Membership Accomplishments

- The Committee developed and approved by-laws for the Committee.
- The Committee learned about the Electronic Participation Policy developed for City committees because of the COVID-19 pandemic.
- Over the past fiscal year, Committee membership remained steady with the appointment of three new members and the loss of four members; resulting in a final

membership count of seven committee members with four vacancies at the time of this annual report.

- The Committee also selected a new Chair and Vice Chair.
- The committee received and provided comment on a presentation on the design of the streetscape elements planned throughout the innovation district in North Potomac Yard. These elements included outdoor furniture design, trash can design, seat walls and related elements. Additionally, the Committee received an update on the Interim Metro Plaza design that is intended to be in place around the time of the opening of the new metro station. The final plaza design will be implanted in conjunction with the adjoining office building that will be directly south of the plaza.

Program Accomplishments

In FY2021, PYDAC met two (2) times with the following general discussion topics:

- **September 9, 2021***: Review and discussion on the new City Electronic Participation Policy, discussion and adoption of the Committee By-Laws and a staff update on development activities in Potomac Yard.
- **May 18, 2022***: Appointment of new Chair and Vice Chair and applicant presentation on the Streetscape Elements in the Innovation District and Interim Metro Plaza. The committee encouraged the applicant to provide a strong sense of place and arrival even in the interim plaza design.

Goals for the Coming Year

The Committee will provide any necessary reviews of changes to approved buildings in Phase 1 redevelopment of North Potomac Yard or provide reviews of any remaining land bays in South Potomac Yard, as applicable.

Leadership

- Jeremy Fretts will serve as Chair.
- Melissa Bennett will serve as Vice-Chair.

New Members and Expirations

- Carl Welliver (appointed 11.9.2021)
- James Horsman (appointed 12.14.2021)
- Alex Stack (appointed 3.8.2022)
- Jason Albers term ended in January 2022 after ten years on the Committee, and most recently as Chair. Staff thanks Jason for his many years of service to the Committee and the City.

James Horsman		NA								X	
Alex Stack		NA								X	

INDICATE: X- FOR PRESENT E- FOR EXCUSED
LIST OF THOSE WHO DID NOT ATTEND 75% OF MEETINGS: None

Staff Liaisons

- Dirk Geratz, Sara Brandt-Vorel, and Abigail Harwell, Planning and Zoning, acted as the staff liaisons to the Potomac Yard Design Advisory Committee during the 2021/2022 year.

PYDAC Chairperson Approval

APPROVED Jeremy Fretta DATE 9/2/2022

